



Meeting Minutes

Island Park Area Chamber Board Meeting

Thursday, July 2, 2026 - 6 PM at Blue Buffalo

Attending: Jerry Brown, Chad Hammond, Jake Amen (in person), Jill Kelly, Karen Rector, Jarod Ball (via Google Meet)

General Business

Call to order - Jerry called to order at approx. 6:10pm.

Approve Prior Minutes - Karen motioned, Chad seconded

Treasurer Report - Balances - Total:

- Checking-CCB: \$25,629.90
- Community Fund: \$2,135.86
- Money Market #1: \$32,712.56
- Money Market #2: \$2,379.82
- Savings: \$23,412.15
- Total: **\$86,270.29**

Note: \$8,000 check for trail map printing has cleared and will be reflected in next month's statement.

Approval: Jake motioned, Chad seconded

Committee Business

ADMINISTRATIVE HIRE: SHELBY McCLOUD

Jake proposed hiring Shelby McCloud as a part-time 1099 to manage event planning, calendar, meeting minutes, and social media/email monitoring. Approved at \$25/hour for 10 hours per week (\$1,000/month). Board acknowledged this hire is intended to alleviate pressure on existing board members and Exec Dir and is distinct from the long-term dedicated Executive Director position. Chad raised the importance of defining long-term roles and responsibilities, including future membership drives, sponsorship strategy, and potential staffing of a visitor center and grant applications.

Motion to contract with Shelby was made by Jake, seconded by Chad

BOARD STRUCTURE & VACANCIES

Peter and Adam have departed from the board. Board acknowledged the need to form a nominating committee to identify and nominate new members (supposed to happen in May). Action: Form a nominating committee for upcoming elections. Bylaws to be located and reviewed for updates.

Event: I Love Island Park – August 8, 2026

VENUE

Location confirmed as Blue Buffalo. Jerry to coordinate final venue logistics.

VENDOR & BOOTH POLICY

- Chamber members: free booth access
- Non-members: \$25 booth fee
- All vendors must provide their own tables and tents

Note: Blackfoot Communications has pledged a \$1,000 sponsorship and committed to a booth.

FOOD & BEVERAGE

Two food trucks secured including a Mexican food truck. Beer sales TBD — Jake to contact Tiana to confirm if the venue will manage beer sales or if an alternative solution is needed.

ENTERTAINMENT

Board discussed musical acts and agreed to seek multiple performers even at lower individual compensation. Contacts to pursue: Sean Barnaby, Sean McInness.

Action: Jerry to reach out to Sean Barnaby to request performance.

BOARD APPAREL & BRANDING

Board discussed obtaining branded apparel (shirts/hoodies) for improved public visibility at events. Emphasis on quality over low-cost alternatives.

Action: Jerry to contact Colin for embroidery/merch pricing and report back to board.

PRIZES & FUNDRAISING

Fundraising approach will replicate previous successes using pre-sold raffle tickets for major prizes. Shelby McCloud will track business donation solicitations via spreadsheet. Board agreed to visit local businesses to solicit prize donations.

Fundraising goal: \$6,000–\$7,500

Action: Secure firearm or major prize for raffle. Jake sent a member list to board to facilitate donation outreach.

CHARITABLE BENEFICIARY

Fremont County EMS designated as the event's charitable beneficiary. Funds will support winter gear for four new members (~\$5,000) and member training costs.

Planning Follow up meeting set for next week via Google Drive.

Meeting adjourned at approximately 6:50 PM.

Next meeting will be held at Blue Buffalo on August 2nd, 2026 @ 6PM