



# Meeting Minutes

## Island Park Area Chamber Board Meeting

**Thursday, October 2, 2025 - 6 PM at The Timbers**

**Attending:** Tony Peterson, Karen Rector, Jill Kelly, Jerry Brown (via phone), Peter Vlodica, Adam Brubaker, Elizabeth Graves, Jarrod Bell, Jake Amen

## General Business

**Call to order** - Jake called to order at 6pm.

**Seat Executive Committee** - Peter Vlodica - President, Tony Peterson - Vice President, Karen Rector - Treasurer  
- *Approved Unanimously*

**Approve Minutes** – *Motion to approve September minutes made by Peter - Seconded by Karen*

**Treasurer Report** - Balances:

- Checking-Bank of Idaho: \$2,741.76
- Community Fund: \$2,122.32
- Money Market #1: \$32,087.12
- Money Market #2: \$2,336.60
- Savings: \$26,874.28

*Motion to approve Peter motioned, Tony seconded*

**Business Status, Taxes, Insurance:** Jake reported that Smith and Kunz said we still should file our taxes for the last 5 years and that we can use the postcard for 19-22 and the 990EZ for 23-24. Karen wasn't sure about this. We will keep working on it.

## Open Business

**Committee Business** - According to the by-laws, Article V Section 1 and 2, the President and Vice President preside over all committees and pick their head. We discussed all the possible committees we need, such as Executive (which we just appointed), nominating committee for elections that need to start in June, I Love IP and Winterfest event planning committees, by-laws, and membership. The group will add "committee business" to the open business section of the agenda and continue developing committees. The most pressing committee business is Winterfest.

**Winterfest** - Peter reported that Trouthunter is on board to host music and fireworks show, which needs a deposit or payment because tariffs are making it difficult to procure fireworks. Connie is planning on the kids

singing at the City hall before the light parade, and Casey and Hank Mackart were suggested to be the grand marshals. Amy Troutman is on board for Bingo at the conference center at SpringHill Suites. We need to start thinking about advertising and promotion.

**Membership** - October is the time to start the membership drive. We will be using the donation to the “Friends of Island Park Ambulance” as marketing material. Chad suggested we get a sticker for members to hang in their doors, Karen agreed.

**Maps** - October is also the time to begin the winter trail map project. Jake will get started on them. He also reported that there is an issue with the summer maps and that due to the fact he cannot get in touch with Marshall, there are severely outdated Avenza maps on the QR codes. Kate Wilson, the cartographer who works on winter map updates could recreate the summer map for \$1,700 and do subsequent updates for \$75 per hour. It was suggested that we split the cost with the West Yellowstone Chamber. Getting these maps in the possession of the chamber is essential to prevent issues like we had this summer. Jarrod said our summer maps had issues. As he is in constant contact with the end-user of these maps, he is one to know. He offered to reach out to OnX to inquire about mapping solutions.

**Website / Social / Newsletter** - Jake spoke about the “Chamber” page on the website and how he had updated the board members, added a meeting minutes archive, and posted an agenda for the upcoming meeting. We talked about SEO and our members linking to our website.

**YTT** - Grant applications are now open for upcoming period. Chad had spoke with Kristi Baughman about grants a while back for buildings etc. (this is not covered under YTT - only heads in beds). Someone suggested Kristi come speak with us. We spoke about ICORT coming to Idaho Falls and that we should attend.

**IP Flags** - Glade owes the chamber \$4,680.00 for the cost of the IP Flags. Jake tried to meet up with Glade to get a check prior to the meeting, but missed him, so he will send him an invoice. This is the amount we paid Chad for earlier in the year. Tony expressed concern that we didn’t make a profit. Jake wants to add the flag as a product to the website, but needs to work with Glade to see what we have for stock, etc. The group agreed that we should continue to sell the flag.

## **New Business**

**Move Trailer to New Location:** Jarrod offered space to park the trailer either in a private location or visible on the highway. Jake will follow up with him.

**Motion to adjourn:** Elizabeth, seconded by Jerry

**Next meeting:** November 6nd, 2025 at SpringHill Suites Conference Room