



Meeting Minutes

Island Park Area Chamber Board Meeting

Thursday, August 28, 2025 - 6 PM at The Timbers

Attending: Jake Amen, Rob Illum, Glade Gunnel, Tony Peterson, Kerry, Almond, Jill Kelly, Jerry Brown, Peter Vlodica

General Business

Call to order-Rob

Approve Minutes – *Motion to approve August minutes made by Peter - Seconded by Jerry*

Treasurer Report- Emailed Full report. Balances:

- Checking-Bank of Idaho. 230.55
- Community Fund 2,130.70
- Money Market #1. 32,087.12
- Money Market #2. 2,331.02
- Savings 32,854.82

Motion to approve Tony motioned, Glade seconded

Business Status, Taxes, Insurance: We received our 501(c)6 reinstatement letter and tax pros are on the case. We actually have until November.

Open Business

Election - Nominated Adam Brubaker, Karen Rector, Jill Kelly, and Jarrod Bell. Jake said he would make bios and send to paper and post on social media, send a MailChimp newsletter. Jill asked how many openings. There were technically 3, but the group discussed accepting all nominations. We asked if it was even necessary to have elections, Kerry reminded us that we must follow the by-laws. Date was set for Sept. 18th at 6:30pm, to be held at Cafe Sabor. We set a food budget of \$500. Jerry mentioned that we should nominate Jarrod Bell.

Website / Social / Newsletter - Jake showed a graph of the last years worth of traffic from Google Analytics. The graph showed a sharp increase in traffic in April of 2025, which coincided with completion of the YTT funded website remodel.

IP Flags - Glade will reimburse the chamber \$4,680.00 for flags. Jake discussed adding the flags to the website and available at events to sell, as well as marketing them on social media.

Winterfest Planning - Eager to get a head start on planning, the chamber discussed getting a machine ready for the grand prize. Peter volunteered to start talking to people. Jerry volunteered to help.

Membership - New member signed up via website: Valley View Construction, Inc. Suggestions for the Repair Shop2 was made, along with using the Chamber presenting that big check on membership drive marketing materials.

Board Members Terms Expire - Rob spoke for a moment, mentioning that he will be happy to help. Glade will still cook chicken for I Love IP. Rob wished the chamber well as his term is over. He said that he learned that interaction in community/service is finding out how others operate. The donation to Friends of Ambulance was special. We need to brag about that in advertising. The chamber should improve on getting the word out about opportunity. Glade seconded Rob's words. Glade was thanked for 20 years of service, said this place was special, and trust still exists with a handshake and eye contact. Kerry said he appreciated everyone and that it has been a fun 6 years, but he is looking forward to focusing on his ever growing outfitter business and a fun winter down south.

Jill spoke a bit about herself: she moved here in 2015, has worked at Elk Creek and Marriott. She enjoys crafting. She serves on Friends of IP Ambulance board and has served on many committees. Loves visiting with the community.

- Someone suggested we send an email thanking the departing board members.
- Another suggestion was to start holding meetings at restaurants.

Group unanimously adjourned the meeting.

Next meeting: October 2nd, 2025